

BIODATA



Name	Vijesh Venugopal
Designation	Assistant Professor of Commerce
Department	Post Graduate Department of Commerce and Management Studies
Address	N.S. S College Nemmara, Nemmara College P.O Palakkad, Kerala - 678508
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Academic Qualification	M.Com, MBA, B.Ed., UGC-NET, SET, DCA, CCA
Experience:	
<ul style="list-style-type: none">• Teaching• Research	12 Years Undergoing Ph.D. in Bharathidasan University Tamil Nadu
Area of Interest/ specialisation	Finance, Accounting & HRM
Area of Research	Human Resource Management
Major/Minor Research Projects	UGC- Sponsored Minor Research Project titled Empowerment of Rural Women through Information Technology in Kerala for Rs.100,000 sanctioned in 2011-12 and completed in the year 2014
Responsibilities Undertaken (Official)	Acted as member of CCSS Monitoring cell Acted as Co-ordinator of UGC-Sponsored Remedial Coaching for Minority group Acted as Co-ordinator of Career guidance and Placement cell Currently the member of IQAC
Seminars Organised/ Invited Lectures	Convenor of UGC-Sponsored National Seminar on Emerging Trends in Factoring in 2014
Publications in Journals (Numbers) (Title with page No, Journal, ISSN/ISBN No whether peer reviewed no. of co-authors)	

“Green Banking – A Corporate Social Responsibility”
International Journal of Multidisciplinary Educational
Research ISSN:2277-7881; Impact Factor – 2.735; IC
Value-5.16, Volume 3,Issue 1(2),January 2014.

“ICT- A Sustainable Strategy for Women
Empowerment in Kerala” IOSR Journal of Business
and Management ISSN : 2319-7668 Volume 16,Issue
7,July 2014.

“Emerging Trends in Kerala’s Responsible Tourism”
IOSR Journal of Business and Management ISSN:
2319-7668 Volume 16,Issue 11, November 2014.

Paper Presentations (Number)	03
Seminars Attended: International (No)	01
National	07
State level	03

1. Books Published (Title with page No, book title, editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors)

Perception of Commerce Graduates on Finance Bill
2022 in Kerala State , Book – Worldwide
Interdisciplinary Research – Page No 131, Dr. -
Buddhadev Bhattacharya – Notion Press, ISBN-
13:979-888684127-5, 03

Study Material published for School of Distance
Education III Semester B.Com 2014 Admission
CUCBCSS – Total 5 Modules available at
<http://sdeuoc.ac.in>

Study Material published for School of Distance
Education IV Semester B.Com 2014 Admission
CUCBCSS – Total 5 Modules available at
<http://sdeuoc.ac.in>

2. Articles Published in Magazines (Title with page No editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors)

“Securitization of Debt- A Tool for Structured
Financing In India” FINNOVA’14 , Book Media
ISBN 978-81-89085-91-9

“Growth Prospects of farm tourism in Kerala” EDU-
VISION 2017 , ISBN 978-93-85105-72-2 published
by N.S.S College Nemmara.

“A study on Medical tourism with special reference to Kerala” Seminar Proceedings in International Seminar on Strategies for Tourism Promotion and Marketing in Global Perspective – ISTPM 2K17 , ISBN 978-99-5281-641-5

Membership in Professional Bodies

Nil

Honours and Awards

Nil