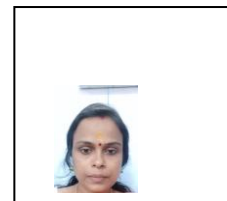


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Area of Interest/ specialisation	Marketing
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Major/Minor Research Projects	1-Marketing problems of kudumbasree units (minor Project completed in 2016
Responsibilities Undertaken(Official)	Hostel Warden, Members and co-ordinators in Various clubs in college
Seminars Organised/ Invited Lectures	nil
Publications in Journals (Numbers)(Title with page No, Journal, ISSN/ISBN No whether peer reviewed no. of co-authors)	1. Cashless economy in India, present and future Page no (85-92), MIRROR, ISSN2249-8117 Peer refereed international research journal of Commerce, Management and Social science, 1 co-author
Paper Presentations(Number)	2
Seminars Attended : International(No)	2
National	2
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Membership in Professional Bodies

Honours and Awards