

BIODATA



Name : JOTHILAKSHMI E

Designation : Assistant Professor

Department : PG Department of Commerce and Management Studies

Address : Thattanchery House, P.O.Perinjanam -680686, Thrissur

Mobile No : 9495633217

E Mail : jothipanicker@gmail.com

Academic Qualification : M. Com, M.Phil., NET, SET

Experience:

- Teaching : 7 years as permanent Faculty at NSS College, Nemmara
11 years as Guest Faculty at Sree Krishna College, Guruvayur
- Research

Area of Interest/ specialisation : Human Resource Management/Foreign trade management

Area of Research : Human Resource Management

Major/Minor Research Projects : NA

Responsibilities Undertaken (Official)

1. 2017-18: Member -Women Empowerment Cell
2. Member- Tutorial system
3. Member -Academic Audit Cell
4. Member -Entrepreneurial Development Cell
5. 2018-19: Member-Women Study Unit
6. Member-Career Guidance Cell
7. Member -Entrepreneurial Development Cell
8. 2019-20: Member-Women Study Unit
9. Member-Career Guidance Cell
10. Convener -Entrepreneurial Development Cell
11. Mentor-Walk with the Scholar Club Programme (WWS)
12. 2020-21: Member-Women Study Unit
13. Member-Career Guidance Cell
14. Convener -Entrepreneurial Development Cell
15. 2021-22: Member – Women Cell
16. Member-Career Guidance and Placement Cell
17. Member-PG Forum
18. Member-Human Rights Awareness Forum
19. Coordinator- Entrepreneurial Development Cell
20. Coordinator-Audit Course

Seminars Organised/ Invited Lectures: NA

Publications in Journals (Numbers)(Title with page No, Journal, ISSN/ISBN No whether peer reviewed no. of co-authors)

- International journal of Management and Social Sciences-Conference proceedings special issue on Transformative Technology in Commerce and Management- Impact on Indian Economy, A Study on Postal Savings – an investment Alternative to the rural areas,19-22, e-issn 2349-9761

Paper Presentations

- Paper presented in the UGC sponsored National conference On Transformative Technology in Commerce and Management organised by Department of Commerce ,Avinashilingam Institute for Home Science and Higher Education for women, Coimbatore on 24th and 25th February 2021
- Paper presented in the UGC sponsored National conference On Strategic and Innovative Drive to Entrepreneurship for economic Development organised by Department of Commerce, Avinashilingam Institute for Home Science and Higher Education for women, Coimbatore on 12th and 13th December 2019
- Participated and presented a paper three day National Seminar on “INDIAN BANKING SECTOR CHALLENGES AND OPPORTUNITIES” organized by, Rajiv Gandhi Memorial College, Attapady. 29th, 30th and 31st October, 2019
- Participated and presented a paper In the three day National Seminar on “DRIVING AND DYNAMIC INNOVATIONS IN COMMERCE” organized by Department of Commerce ,Rajiv Gandhi Memorial College, Attapady on 14th, 15th and 16th November, 2018

Seminars Attended : International(No)

National: 4

State level

Books Published (Title with page No, book title, editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors)

Articles Published in Magazines (Title with page No editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors)

Membership in Professional Bodies

Honours and Awards

