

BIODATA



Name:- Dr. GEETHA G NAIR

Designation:-ASSISTANT PROFESSOR

Department:- COMMERCE

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Academic Qualification:- M.COM,NET,JRF,PHD

Experience:

- Teaching:- 8 Yrs
- Research:-7 Yrs

Area of Interest/ specialisation:- FINANCE/ MARKETING

Area of Research:- MARKETING

Major/Minor Research Projects:-1

Responsibilities Undertaken(Official) :-NIL

Seminars Organised/ Invited Lectures:-NIL

Publications in Journals (Numbers)(Title with page No, Journal, ISSN/ISBN No whether peer reviewed no. of co-authors) :- 3

Paper Presentations(Number)

Seminars Attended : International(No)

National

State level

Books Published (Title with page No, book title, editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors):- NIL

Articles Published in Magazines (Title with page No editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors)

Membership in Professional Bodies:-NIL

Honours and Awards:- Ph.D