

BIODATA



Name	Deepthi I
Designation	Assistant Professor of Commerce
Department	Post Graduate Department of Commerce and Management Studies
Address	N.S. S College Nemmara, Nemmara College P.O Palakkad, Kerala - 678508
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Academic Qualification	M.Com, B.Ed., UGC-NET, SET
Experience	<ul style="list-style-type: none">• Teaching 10 Years• Research Undergoing Ph.D. in University of Calicut
Area of Interest/ specialisation	Finance, Taxation & HRM
Area of Research	Entrepreneurship
Major/Minor Research Projects	Nil
Responsibilities Undertaken (Official)	Acted as member of CCSS Monitoring cell Acted as a member of Music Club, ED Club, Acted as Co-ordinator of Tutorial system Member of College Co-operative Society.
Seminars Organised/ Invited Lectures	Convener of UGC sponsored National Seminar on “Green Banking – An innovative tool for service quality” in 2015 organized by Post Graduate Department of Commerce and Management Studies, N.S.S College Nemmara.
Publications in Journals (Numbers) (Title with page No, Journal, ISSN/ISBN No whether peer reviewed no. of co-authors)	“Green Banking – A Corporate Social Responsibility” International Journal of Multidisciplinary Educational Research ISSN:2277-7881; Impact Factor – 2.735; IC Value-5.16, Volume 3, Issue 1(2), January 2014.

“Emerging Trends in Kerala’s Responsible Tourism”
IOSR Journal of Business and Management ISSN:
2319-7668 Volume 16, Issue 11, November 2014.

Paper Presentations (Number) 03

Seminars Attended: International (No) 01

National 05

State level 02

1. Books Published (Title with page No, book title, editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors) Nil
2. Articles Published in Magazines (Title with page No editor and publisher ISSN/ISBN no. whether peer reviewed no. of co-authors)

“Securitization of Debt- A Tool for Structured Financing In India” FINNOVA’14 , Book Media ISBN 978-81-89085-91-9

“Growth Prospects of farm tourism in Kerala” EDU-VISION 2017 , ISBN 978-93-85105-72-2 published by N.S.S College Nemmara.

“A study on Accessible tourism with special reference to Kerala” Seminar Proceedings in International Seminar on Strategies for Tourism Promotion and Marketing in Global Perspective – ISTPM 2K17 , ISBN978-99-5281-641-5

Membership in Professional Bodies Nil

Honours and Awards Nil