

Name : VIJESH VENUGOPAL

Official Address : Assistant Professor of Commerce, Post Graduate Department of Commerce and Management Studies, N.S.S College Nemmara

Phone No : 9526243540,9946166426

E Mail ID : vijesh_1980@yahoo.co.in

Qualifications : M.Com,MBA,B.Ed,UGC-NET,SET,DCA,CCA

Positions held/holding in college : Member of CCSS Monitoring Cell in 2010-11
Member of Planning Forum in 2010-11,2011-12
Coordinator of Remedial Coaching 2011-12,2012-13
Member of Entrepreneurship Development Club 2012-13
Coordinator of Tourism Club 2013-14,2014-15,2015-16
Coordinator of Career Guidance and Placement Cell 2016-17,2017-18
Member of Anti-ragging cell 2016-17, 2017-18

Research Interests : On-going Research (Ph.D) under M.G University
Title of Research work – “A Study on the prospects of Agri-tourism in Kerala”

Projects (Title, Major/Minor, and funding agency) : UGC sponsored Minor Research Project titled “Empowerment of Rural Women through Information Technology in Kerala” for Rs.100,000sanctioned in the year 2011-12.

Publications : 1. “Green Banking – A Corporate Social Responsibility” International Journal of Multidisciplinary Educational Research ISSN:2277-7881; Impact Factor – 2.735; IC Value-5.16, Volume 3,Issue 1(2),January 2014.
2. “ICT- A Sustainable Strategy for Women Empowerment in Kerala” IOSR Journal of Business and ManagementISSN : 2319-7668 Volume 16,Issue 7,July 2014.
3. “Emerging Trends in Kerala’s Responsible Tourism”IOSR Journal of Business and Management ISSN: 2319-7668 Volume 16,Issue 11, November

2014.

4. "Securitization of Debt- A Tool for Structured Financing In India" FINNOVA'14 , Book Media ISBN 978-81-89085-91-9
5. "Growth Prospects of farm tourism in Kerala" EDU-VISION 2017 , ISBN 978-93-85105-72-2 published by N.S.S College Nemmara.
6. "A study on Medical tourism with special reference to Kerala" Seminar Proceedings in International Seminar on Strategies for Tourism Promotion and Marketing in Global Perspective – ISTPM 2K17 , ISBN 978-99-5281-641-5
7. Study Material published for School of Distance Education III Semester B.Com 2014 Admission CUCBCSS – Total 5 Modules available at <http://sdeuoc.ac.in>
8. Study Material published for School of Distance Education IV Semester B.Com 2014 Admission CUCBCSS – Total 5 Modules available at <http://sdeuoc.ac.in>

Extension Activities : Prepared E-learning materials for B.Com/BBA, School of Distance Education , Calicut University

Consultancy : Career Counseling for students

Any other information : Convener of UGC sponsored National Seminar on Emerging Trends in Factoring in 2014 organized by Post Graduate Department of Commerce and Management Studies, N.S.S College Nemmara.

Completed training on International Financial Reporting Standards in One week International Work shop conducted by Department of Commerce, Calicut University in the year 2016.