

Name : DEEPTHI I

Official Address : Assistant Professor of Commerce, Post Graduate Department of Commerce and Management Studies, N.S.S College Nemmara

Phone No : 9961358393

E Mail ID : Deepthi.i.unni@gmail.com

Qualifications : M.Com,B.Ed, UGC-NET, SET,DCFA

Positions held/holding in college : Member of CCSS Monitoring Cell in 2012-13,2013-14,2014-15,2015-16,2016-17,2017-18
Member of College Co-operative Society 2014-15,2015-16,2016-17,2017-18
Coordinator of Tutorial System 2016-17,2017-18

Publications : 1. “Green Banking – A Corporate Social Responsibility” International Journal of Multidisciplinary Educational Research ISSN:2277-7881; Impact Factor – 2.735; IC Value-5.16, Volume 3,Issue 1(2),January 2014.
2. “Emerging Trends in Kerala’s Responsible Tourism” IOSR Journal of Business and Management ISSN: 2319-7668 Volume 16,Issue 11, November 2014.
3. “Securitization of Debt- A Tool for Structured Financing In India” FINNOVA’14 , Book Media ISBN 978-81-89085-91-9
4. “Growth Prospects of farm tourism in Kerala” EDU-VISION 2017, ISBN 978-93-85105-72-2 published by N.S.S College Nemmara.
5. “A study on Accessible tourism with special reference to Kerala” Seminar Proceedings in International Seminar on Strategies for Tourism Promotion and Marketing in Global Perspective – ISTPM 2K17 , ISBN 978-99-5281-641-5

Consultancy : Tax consultation service for teaching and non-teaching staff of college

Any other information : Convener of UGC sponsored National Seminar on “Green

Banking – An innovative tool for service quality”in
2015organized by Post Graduate Department of Commerce
and Management Studies, N.S.S College Nemmara.